



**WILDERNESS**  
SYSTEMS



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## **Wilderness Systems Zephyr 155 ST “Chosen” by Canoe & Kayak**

**Easley, S.C. (November 14, 2008)** – The Canoe & Kayak Annual Buyer’s Guide hits the newsstands this week. For the gear-obsessed and the neophyte alike, it is the culmination of an eleven-month wait to gather information on just about every boat on the market. The venerable editors of Canoe & Kayak also use this issue to announce the list of “Chosen Ones,” their choices for the best boats of the year.

Wilderness Systems is very proud to have the carbon/Kevlar Zephyr 155 ST Limited Edition selected as the “Chosen One” in the touring kayak category.

“This boat has been a labor of love; and we’re extremely honored that it’s been named a ‘Chosen One’ by Canoe & Kayak,” said Sue Rechner, CEO of Confluence Watersports. “With the Zephyr 155 ST, we wanted to take performance and material usage to the next level. I credit Bob McDonough and Louis Rondeau, the main architects of the carbon Zephyr, for not only taking a concept and turning it into an incredible kayak to paddle; but also for creating what we humbly believe is one of the most beautiful boats around.”

The Zephyr 155 ST Limited Edition was a head-turner, when it made its debut at Outdoor Retailer Summer Market 2008. The carbon/Kevlar touring kayak hit a visceral nerve with onlookers; their connection with this boat seemed to remind them of why they began paddling, or inspired them to want to. For those who have taken it out on the water, the efficiency, speed and responsiveness prove it is much more than just a pretty face.

Only 50 of the Zephyr 155 ST Limited Edition will be issued worldwide. It will be available at select specialty retailers in February 2009. Retail: \$ 5,000.

### **About Confluence Watersports:**

Located in Easley, S.C., Confluence Watersports is the result of blending the unique watersports brands: Wilderness Systems®, Perception®, Dagger®, and Wave Sport® kayaks, Mad River Canoe®, Adventure Technology® paddles, and Harmony® accessories. With a full representation of canoes, and kayaks ranging from touring and recreational to high-performance whitewater boats, the Confluence brands are well suited to outfit all paddling enthusiasts. People passionate about the outdoors run the company today: advocates who are dedicated to bringing more people to the water. For more information, please visit:

<http://www.confluencewatersports.com>.