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Confluence Offers Paid Time For Employee Volunteerism

Easley, S.C. (May 26, 2009) – Confluence Watersports is offering its employees paid time off to give back to the paddling community. With 500 employees among its seven brands and an internal sales team spread across the country, there is a substantive opportunity to make a difference.

“Many members of our team work here because they are passionate about paddling, which goes hand in hand with the health of rivers, lakes and oceans where they paddle,” said Sue Rechner, CEO of Confluence Watersports. “As an organization, we want to enable them to give back to the community and to the industry.”

Any employee who has worked continuously with Confluence for a minimum of five years may take an additional five, paid days off per year to volunteer. The effort must be broadly related to the paddling industry, from water clean-up days to teaching kids to paddle.

“I haven’t earned my paid volunteer days yet,” Rechner joked, alluding to her 18-month tenure as CEO. “But, this program also serves to encourage those of us who are newer to the industry to discover a cause we’re passionate about and get involved.”

This initiative contributes to two guiding principles for Confluence: to support the growth of the industry and to promote a satisfying work environment for its employees.

About Confluence Watersports:

Located in Easley, S.C., Confluence Watersports is the result of blending the unique watersports brands: Wilderness Systems®, Perception®, Dagger®, and Wave Sport® kayaks, Mad River Canoe®, Adventure Technology® paddles, and Harmony® accessories. With a full representation of canoes, and kayaks ranging from touring and recreational to high-performance whitewater boats, the Confluence brands are well suited to outfit all paddling enthusiasts. People passionate about the outdoors run the company today: advocates who are dedicated to bringing more people to the water. For more information, please visit:

<http://www.confluencewatersports.com>.