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Confluence Appoints Palm UK Distributor of Wilderness Systems and Mad River Canoe

Easley, S.C. (August 31, 2009) – Effective September 1, 2009, Confluence Watersports will appoint Palm Equipment International to be the exclusive distributor of Wilderness Systems kayaks and Mad River Canoe in the U.K. Palm currently distributes fellow Confluence brands, Dagger and Adventure Technology paddles, and will continue to do so.

“Palm has done a fantastic job for us and has demonstrated an ability to expand our business,” said Sue Rechner, CEO of Confluence. “Andy [Knight] and his team understand the U.K. paddling market. They support their efforts with well-established marketing, strong customer service and a solid sales team. We’re excited to work together to grow the touring, kayak fishing and canoeing market shares in the U.K.”

Palm has been a successful manufacturer and distributor of paddling gear for 30 years. The company is well suited to adapt to the demands of the current market, and bring Wilderness Systems and Mad River Canoe to the forefront of U.K. paddling.

“Partnering with Wilderness Systems and Mad River Canoe will further strengthen our position as the U.K.’s premier, one-stop equipment supplier,” said Andy Knight, Palm founder. “These brands round out our portfolio, offering more choice and opportunity for our dealer network. The Confluence brands are the strongest in paddlesports right now and we look forward to working with them in this greater capacity.”

About Palm Equipment:

Palm Equipment®, founded in 1979 by championship kayak surfer Andy Knight, is still owner-operated and sold worldwide. Leading by constant innovation the Palm tag line of ‘Gear for Paddlers’ means quite literally everything for paddlesport, from head to foot. At its Clevedon headquarters Palm manufactures under license for Europe Dagger kayaks and Islander sit-on-top kayaks.

www.palmequipmenteurope.com

About Confluence Watersports:

Located in Easley, S.C., Confluence Watersports is the result of blending the unique watersports brands: Wilderness Systems®, Perception®, Dagger®, and Wave Sport® kayaks, Mad River Canoe®, Adventure Technology® paddles, and Harmony® accessories. With a full representation of canoes, and kayaks ranging from touring and recreational to high-performance whitewater boats, the Confluence brands are well suited to outfit all paddling enthusiasts. People passionate about the outdoors run the company today: advocates who are dedicated to bringing more people to the water. For more information, please visit:

<http://www.confluencewatersports.com>.