



Media Contact: Verde PR  
Brook Sutton  
970.259.3555  
[brook@verdepr.com](mailto:brook@verdepr.com)

## Gaybo Ltd. To Distribute Wave Sport in the U.K.

**Easley, S.C. (September 10, 2009)** – Effective September 1, 2009, Gaybo Ltd., current licensee and distributor of Perception kayaks in the U.K., Ireland and Europe, is distributing Wave Sport kayaks in the U.K. Both Perception and Wave Sport are Confluence Watersports brands.

“Gaybo has done a fantastic job for us and has demonstrated an ability to expand our business,” said Sue Rechner, CEO of Confluence. “The whitewater market in Europe continues to be strong and we are confident that Gaybo will be successful, building on the momentum Wave Sport has established. We look forward to working with them in an increased capacity.”

Gaybo will take the same enthusiasm and expertise it has shown with the Perception brand and apply it to distributing Wave Sport in the U.K.

“We are delighted to distribute Wave Sport kayaks. Our roots lie in whitewater, and the outstanding performers in the Wave Sport line-up perfectly complement our comprehensive range of Perception touring and recreation kayaks,” said André Goldsmith, sales manager of Gaybo, Ltd. “Our wide-ranging dealer network will make all Wave Sport models available to paddlers across the U.K. Project, Diesel, Fuse, Habitat and D-Series: you can’t help but be impressed by this collection of exceptional boats. For us, the Wave Sport journey starts here and we are looking forward to the ride.”

If you’re a retailer located in the U.K, please contact Gaybo directly with any Wave Sport inquiries: +44 (0) 1825 765891.

-more-

**About Gaybo Ltd.:**

Gaybo Limited has been making kayaks in Sussex on the South Coast of England for over 40 years. The Wave Sport line brings a full range of white water kayaks under the same roof as the well-established and popular Perception touring and recreation kayaks. Gaybo has an earned reputation for their quality and customer service across the paddling spectrum. For further information about Wave Sport in the U.K., please contact via: phone: +44 (0) 1825 765891, email: [wavesport@perception.co.uk](mailto:wavesport@perception.co.uk). Also check out: [www.wavesport.com](http://www.wavesport.com)

**About Confluence Watersports:**

Located in Easley, S.C., Confluence Watersports is the result of blending the unique watersports brands: Wilderness Systems®, Perception®, Dagger®, and Wave Sport® kayaks, Mad River Canoe®, Adventure Technology® paddles, and Harmony® accessories. With a full representation of canoes, and kayaks ranging from touring and recreational to high-performance whitewater boats, the Confluence brands are well suited to outfit all paddling enthusiasts. People passionate about the outdoors run the company today: advocates who are dedicated to bringing more people to the water. For more information, please visit: <http://www.confluencewatersports.com>.